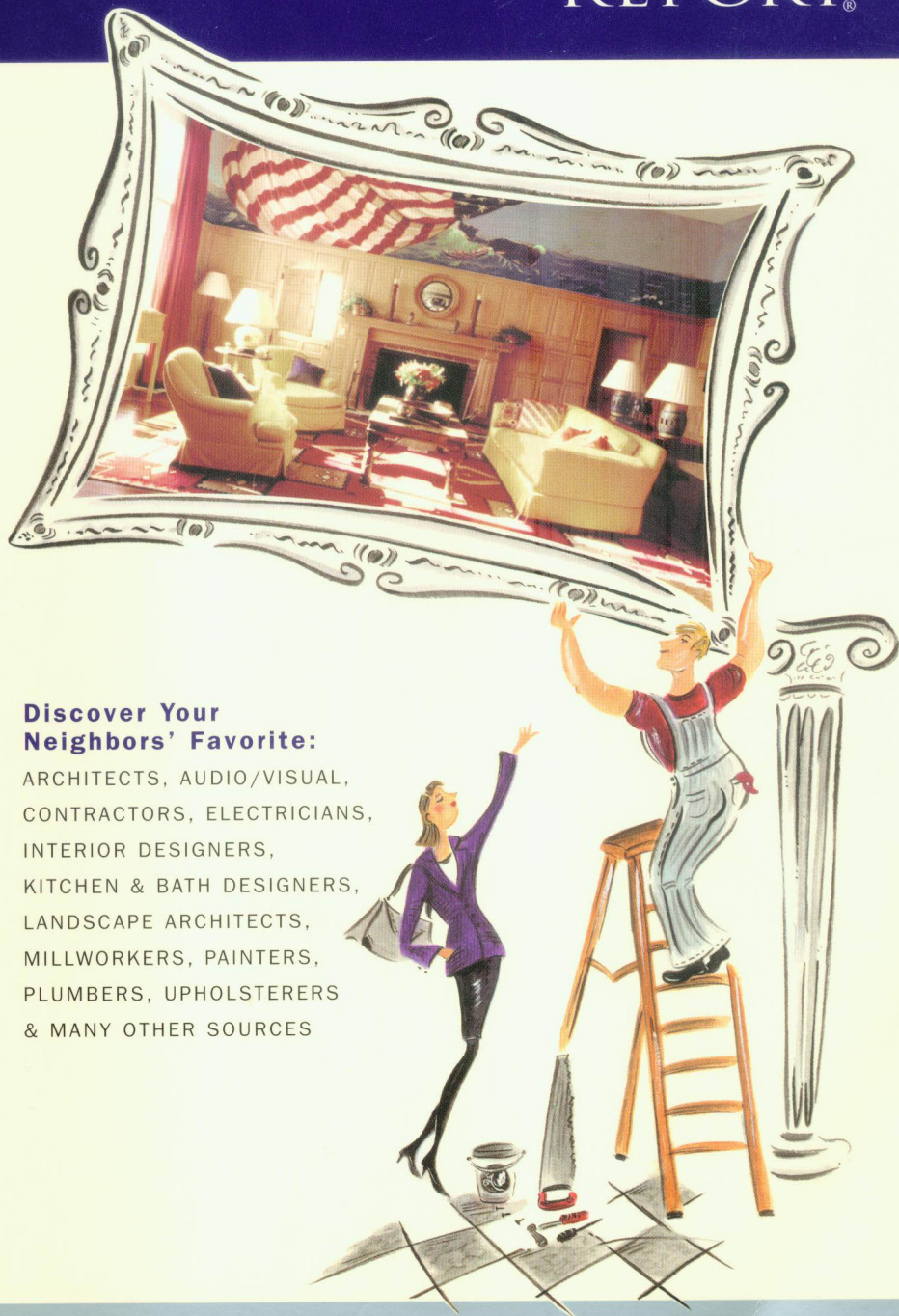


# THE FRANKLIN REPORT<sup>®</sup>




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ARCHITECTS, AUDIO/VISUAL,  
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INTERIOR DESIGNERS,  
KITCHEN & BATH DESIGNERS,  
LANDSCAPE ARCHITECTS,  
MILLWORKERS, PAINTERS,  
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& MANY OTHER SOURCES

THE ULTIMATE INSIDER'S GUIDE TO  
HOME MAINTENANCE & RENOVATION

Raised in Georgia, Griffin majored in art history at Yale and interior design at NYSID. She worked as a publicist in New York and Paris for nine years, and then joined Peter Marino. Griffin opened her own firm in 1997 in Harlem, where she resides. HB Top Designers, 2000, 2001, 2002. KB 2003.

**Eric Cohler Incorporated**  **4** **3.5** **4.5** **5**

872 Madison Avenue, Suite 2B, New York, NY 10021  
(212) 737 - 8600 www.ericcoehler.com

*Updated, traditional, ingenious interior design*

Mixing the classically enduring and beautifully erudite with excessive fun is Eric Cohler's modus operandi. Known for realizing his client's visions with a dedicated interest and an edge toward the future, Cohler is said to have his client's view at heart. With a confident countenance, the designer deftly composes the fine and the found, the traditional and the postmodern. Appreciated for his architectural inventiveness as well as his design skills, Cohler effectively works with the client's architect from a project inception, adding significant architectural enhancements.

Clients laud Eric Cohler for his helpful, reliable and diplomatic nature, saying that he quickly understands their intentions. He received a BA in art history and an MS in historic preservation and design from Columbia University. On his own since 1990, he comes recommended by more established designers and the trade as a rising star in the industry. He currently has a staff of six, including two senior designers, but clients feel that Cohler is very accessible.

Cohler gravitates to the best quality the budget will allow, but he is perfectly willing to mix this aesthetic with the client's existing furniture and Crate & Barrel items. He is further said to be "value conscience, despite the high price tag." Known as Mr. Answerman, his resources are wide and can accommodate many budget levels.

The firm works with a Low up-front design fee and a Reasonable markup over net for products. Alternatively, they can work on an hourly fee basis when shopping for products. Standard oversight fees are charged on a percentage basis. Cohler is noted by clients as being very professional, businesslike and generous. HB Top Designers, 1999, 2000, 2001, 2002, 2003. KB 1994, 1999, 2001.

*"Eric is so easy, quick and has so much range. He is as good with his left brain as his right—creative and yet so practical." "When my architect and I were perplexed as to how to treat the walls adjoining the three floors in our apartment, Eric envisioned the solution with just one look." "Eric willingly and lovingly helped design our Christmas decorations last year and never asked for a fee. He did the same for my friend's Rosh Hashanah dinner." "His compositions mixing centuries and continents are unifying and uplifting." "He could even make items purchased at Ethan Allen sing on Park Avenue." "I am so glad that Eric is pursuing a career in design. It is in his DNA—this is what he was meant to do in life. It is a joy to see." "I would recommend Eric for anything in design and for nonstructural architectural elements." "Eric is my insurance policy because I know everything he suggests will be correct." "There is no question that Eric's decoration was the reason I was able to sell my house so quickly and profitably."*